



HEAT CASE STUDY PROFILE



INDUSTRY



Third Party Logistics Company

- * Container drayage
- * Logistics
- * Container matching
- * Trucking
- * Last-mile transit
- * Home Automation



COMPANY SIZE



Terminal Locations

- * Norfolk
- * Wilmington
- * Charleston
- * Savannah
- * Charlotte
- * Hickory



BENEFITS OBSERVED WITH HEAT SOLUTION



SAVINGS

Automated notifications reduced labor for customer communications

Shortened delivery time efforts due to clients having advanced notification of impending delivery



CONFIDENCE

Automated geofence alerts provided confidence of delivery success

Motion detection alerts provided confidence that stored containers were safe



PERFORMANCE

Logistics management was able to verify timely pick-up and delivery

Expedited dispatch and delivery due to proactive position alerts



SECURITY

Notification of motion

Knowledge of container locations

Time/Date stamps of activity

"Our Director of Motor Carrier Operations and his entire team were very impressed with the device." – Gary W., CEO.

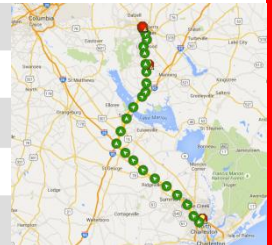
The challenge: LoadMatch123 is faced with the transporting and short term storage of high value cargo. Beyond being responsible for the safe handling of these goods, they are also required to meet strict delivery deadlines and keeping customers informed on their goods' location.

The solution: HEAT tags were placed within the trailers to monitor container locations, movement and entry and exit within geofences. Motion detection alerts were set up to automatically notify the logistics team whenever a container was in motion in order to identify any potential theft attempts. Geofence alerts were configured to send email and SMS messages to clients as goods approached their destination so that the client could proactively prepare to receive the goods and confirm delivery times.

From: support@heattags.com [mailto:support@heattags.com]
 Sent: Tuesday, July 14, 2015 2:13 PM
 To: [REDACTED]
 Subject: HEAT ALERT: LM123 9836 generated a Geofence alert at 07/14/2015 2:13:01 PM

HEAT Tag LM123 9836 - has generated a Geofence at 07/14/2015 2:13:01 PM
 Geofence: Exited Geofence [Veterans Charleston Terminal] Last known position Lon:-79.987062 Lat:32.902250
 1212 Remount Rd, CHARLESTON, North Charleston, SC, 29406, US
<http://maps.google.com/maps?q=32.902250,-79.987062>

- Geofence - 07/09/2015 12:30:01 PM
- Motion Detect - 07/09/2015 12:10:02 PM
- Geofence - 07/09/2015 11:50:07 AM
- Motion Detect - 07/09/2015 8:50:25 AM
- Motion Detect - 07/09/2015 5:25:45 AM



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